

## Press Release

### **Make your own Secret Society with Antron® carpet fibre and Bentley**

**United Kingdom - March 2015** – INVISTA's Antron® Legacy™ carpet fibre is giving longevity and appearance retention to Bentley's new Secret Society carpet tile collection.

Inviting everyone to become acquainted with the mysteries and secrecy of age-old underground orders, Bentley takes the idea of ritualised style, cloaked meaning and clandestine colour in tip-sheared loop pile textures. In Cipher and Cryptography, the collection's two designs are available in a wide palette of 13 functional shades that captivate through their discretion.



Bentley has turned to Antron® Legacy™ carpet fibre to provide Secret Society with the performance expected of such assured design. Possessed with outstanding soil resistance and appearance retention, the fibre ensures that the collection stays looking good, even under heavy traffic. With the widest collection of lustres and sizes available today, Legacy also makes the creation of such thought provoking collections possible:

## Press Release

“Secret Society has been designed with busy commercial environments in mind, bringing a unique aesthetic that captivates and intrigues through its use of colour and texture,” explains Trudi Hart, Bentley. “With Antron® Legacy™ carpet fibre, Bentley designers have the ability to explore such complex design concepts with the reassurance that the final carpet will look great and continue to perform in demanding environments.”

Available with NexStep® cushion tile or AFIRMA™ hardback tile, Secret Society is Cradle to Cradle Silver certified, NSF Sustainability Certified and achieves CRI Green Label Plus.

**For further information contact Antron® carpet fibre visit [www.antron.eu](http://www.antron.eu) or email [enquiries@antronfibres.co.uk](mailto:enquiries@antronfibres.co.uk)**

INVISTA is one of the world’s largest integrated producers of polymers and fibres, primarily for nylon, spandex and polyester applications. With a business presence in over 20 countries, INVISTA’s global businesses deliver exceptional value for their customers through technology innovations, market insights and a powerful portfolio of global trademarks including: ADI-PURE®, ANTRON®, AVORA®, C12™, COMFOREL®, COOLMAX®, CORDURA®, CORFREE®, DACRON®, DBE®, DYTEK®, FRESHFX®, LYCRA®, PERFORMA™, POLARGUARD®, POLYSHIELD®, POLYCLEAR®, SOLARMAX®, STAINMASTER®, SUPPLEX®, SUPRIVA™, TACTEL®, TACTESSE®, TERATE®, TERATHANE® and THERMOLITE®. For more information visit [www.INVISTA.com](http://www.INVISTA.com).

### **ENDS**

For media enquiries contact:

Select First  
Tel: 08450 943349  
Email: [myles@selectfirst.com](mailto:myles@selectfirst.com)

The logo for Select First, with the word "select" in a smaller, lowercase, sans-serif font above the word "first" in a larger, bold, lowercase, sans-serif font, both in red.