

PUBLIC SPACE

Maison des Centraliens
Paris, France



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- Fashion house Maison Martin Margiela has selected Antron® carpet fibre and HTW Design Carpet for the renovation of Maison des Centraliens, a luxury hotel in the heart of Paris and the meeting place for alumni of the world famous Ecole Centrale. From the relaxing environment of the white salon, where the ornate monochromatic design of the ceiling is reflected in the carpet, to the dramatic wood pattern used throughout the restaurant, stairs and corridors, HTW Design Carpet has used innovative printing technology that can inject up to 24 colours a time right through to the carpet's backing.

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CASE STUDY:

Maison des Centraliens Paris, France

This technology provides complete design flexibility and pattern precision, using Antron® carpet fibre to provide resilience. The combina-



tion has impressed Maison Martin Margiela's design director, Eduardo Dente, whose primary concern is to use quality products within his projects, using HTW Design Carpet and Antron® carpet fibre for the label's shops around the world. "The added advantage is that these carpets are made of Antron® fibre: it's a real guarantee of quality and of resilience," comments Eduardo Dente. "The carpets are much easier to care for, which is very important for us, especially as we use mainly

whites and light colours." Antron® carpet fibre combines the benefits

Fashion house Maison Martin Margiela has selected Antron® carpet fibre and HTW Design Carpet for the renovation of Maison des Centraliens, a luxury hotel in the heart of Paris.

of nylon 6.6 with advanced fibre engineering in carpets that have a more durable and good appearance with proper maintenance, excellent resilience and high wear resistance. Ideal for use in contract locations with medium to heavy traffic use, Antron® carpet fibre provides a suitable floor covering throughout the varied environments of the Maison Centraliens. Situated in the centre of Paris's Golden Triangle between the Champs-Élysées, Avenue Montaigne, the Grand Palais and the Place de la Concorde, the hotel has been completely renovated, including the façade and the roof, as well as 40 existing rooms. Maison Martin Margiela were called in for the creation of 17 rooms and suites, as well as the interior design of the smoking room, white salon and 80 cover restaurant.

The hotel is a haven of peace in one of the world's most famous cities.



→ *Antron® carpet fibres with hollow filaments minimize soil accumulation and make dirt harder to see. The hollow filaments refract and diffuse light and hide the dirt while the specially designed surfaces readily release the dirt, making cleaning easier.*

To learn more, contact your local Antron® division or visit antron.eu.

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